



## Company summary

Save It is a service that provides Zero Waste To Landfill solutions for large companies, government offices and events. Our focus is to reduce the massive amounts of waste going into landfills by offering IOT, AI and EOL (End Of Life) solutions.

## Customer problem

Corporations, government offices and events are struggling to handle and manage their waste. Our clients are obliged to achieve their environmental goals.

## How it works

We receive data about the facility/office. Then we build a tailor-made plan to tackle the problem - The STREAM system collects data that help us to understand where and when waste is created. Then we launch a location-based campaign to improve end-user engagement with source separation, and the final step is to remove waste created and diverted to environmental EOL.

## Product/Service

- STREAM waste management system - collects data about client behavior and displays information
- EOL Approve & Remove service - We replace petroleum-based single-use items with an end to end solution.
- In-house campaigns to improve source separation.

## Target Market

Waste ending up in landfills in Israel cost \$830M. The Israeli market for petroleum-based single-use plastic products is valued at between 150M\$ - 250M\$ a year.

## Business Model

Providing services with a monthly subscription.

## Traction

Monthly subscription clients - Microsoft Israel, Ramat Gan municipality.  
Other clients - Azrieli Group, Technion, TLV municipality, HP Indigo and more.

## Strategic Partnerships

Or Recycling Park - Biggest compost facility in Israel.  
TripleW - Organic waste & Bioplastic superior circular solutions.  
Zvi Cohen And Sons - One of the biggest waste management companies in israel.

**CEO - Omer Mosenzon Ilan** - omer@save-it.co

Passion environmental visionary with the goal to disrupt the national and global waste management industry. Ex Magisto/Vimeo analyst and a Midburn community leader.

**COO - Chen Halfon** - chen@save-it.co

An innovative entrepreneur with broad experience in various business divisions and industries. Founded and managed a start-up company that enabled energy saving.

## Company

Website: [www.save-it.co](http://www.save-it.co)  
Founded: September 2019  
Employees: 2

## Founding Team

Omer Mosenzon Ilan  
Chen Halfon

## Round-overview

Funding Stage: Pre-Seed  
Capital Seeking: **\$200K**  
Pre-Money Valuation Cup: **\$1.5M**

Net Burn (From September): **\$20K**